

REP HEADLINE# 6282556 TRF# 327462 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 17.23
 *** WFTV-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # 6556 SALESMAN #
 AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT
 1322 G STREET SE SALES PRSN WA- JOE KNAUER
 WASHINGTON, DC 20003

ORDER # CONTRACT # 6282556 CLASS: NATL. LOCAL REGIONAL
 PRDCT PRIORITIES USA ACT EST#1565 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 17.23

REP: TO: NSM/NSA
 FR: CAITLIN FOR JULIE
 M1-8 OK'D, SEE LNS 59-66
 TTLS: RTS
 PLS CONFIRM, THX! 8/21/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1135P-1210A	30		\$1,200.00	10/19	10/19	0		FRI	0
59	A		1205A-1235A	30		\$1,200.00	10/19	10/19	1		FRI	1

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1565
 AGENCY PRODUCT CODE = 340
 PROGRAM : ABC-NITELINE<
 CON COM1: ABC-NITELINE<
 PROGRAM : NIGHTLINE
 ORD COM1: TP NIGHTLINE AFTER HS SPORTS
 THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK

FAX# 703 528 7880
CREDIT RISK !! AUG21/12 17.23
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$750.00	10/19	10/19	0		FRI	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
60	A		900A-1000A	30		\$750.00	10/19	10/19	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK												
12	S		1210A-105A	30		\$500.00	10/22	10/22	0		MON	0
PROGRAM : J KIMMEL-ABC<												
CON COM1 : J KIMMEL-ABC<												
61	A		1205A-105A	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : KIMMEL												
ORD COM1 : TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-12 FOR 1 SPOT/WK												
19	S		900A-1000A	30		\$750.00	10/22	10/22	0		MON	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
62	A		900A-1000A	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-19 FOR 1 SPOT/WK												
22	S		500A	30		\$350.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
66	A		1235A-135A	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1 : TP CRIMINAL MIND AFTER NCAA FBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
AUG21/12 17.23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		1210A-105A	30		\$500.00	10/18	10/18	0		THU	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
63	A		1205A-105A	30		\$500.00	10/18	10/18	1		THU	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL THIS IS A MAKE-GOOD FOR OCT18 ON LINE-31 FOR 1 SPOT/WK												
40	S		900A-1000A	30		\$750.00	10/18	10/18	0		THU	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
64	A		900A-1000A	30		\$750.00	10/18	10/18	1		THU	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT18 ON LINE-40 FOR 1 SPOT/WK												
58	S		900A-1000A	30		\$750.00	10/17	10/17	0		WED	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
65	A		900A-1000A	30		\$750.00	10/17	10/17	1		WED	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT17 ON LINE-58 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/1135P-1210A				OCT19		30S	\$1,200.00	(AUG17/12)	
			OFFER:FRI/1205A-1235A				OCT19		30S	\$1,200.00	PLS ADVISE.	
			CMT:TP NIGHTLINE AFTER HS SPORTS									
M2	OK'D	BUY#9	MISSED:FRI/900A-1000A				OCT19		30S	\$750.00	(AUG17/12)	
			OFFER:FRI/900A-1000A				OCT19		30S	\$750.00	PLS ADVISE.	
			CMT:PRGM CHANGE									
M3	OK'D	BUY#12	MISSED:MON/1210A-105A				OCT22		30S	\$500.00	(AUG17/12)	
			OFFER:MON/1205A-105A				OCT22		30S	\$500.00	PLS ADVISE.	
			CMT:TP KIMMEL									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#19 MISSED: MON/900A-1000A OCT22 30S \$750.00 (AUG17/12) PLS ADVISE.

OFFER: MON/900A-1000A OCT22 30S \$750.00

CMT: PRGM CHANGE

M5 OK'D BUY#31 MISSED: THU/1210A-105A OCT18 30S \$500.00 (AUG17/12) PLS ADVISE.

OFFER: THU/1205A-105A OCT18 30S \$500.00

CMT: TP KIMMEL

M6 OK'D BUY#40 MISSED: THU/900A-1000A OCT18 30S \$750.00 (AUG17/12) PLS ADVISE.

OFFER: THU/900A-1000A OCT18 30S \$750.00

CMT: PRGM CHANGE

M7 OK'D BUY#58 MISSED: WED/900A-1000A OCT17 30S \$750.00 (AUG17/12) PLS ADVISE.

OFFER: WED/900A-1000A OCT17 30S \$750.00

CMT: PRGM CHANGE

M8 OK'D BUY#22 MISSED: SAT/500A OCT20 30S \$350.00 (AUG17/12) PLS ADVISE.

OFFER: SAT/1235A-135A OCT20 30S \$350.00

CMT: TP CRIMINAL MIND AFTER NCAA FBALL

OCT/12 96325.00 CONTRACT TOTAL 96325.00 TOTAL SPOTS 58

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE